



8:30 – 10:15

Title Management 7.0 In Depth

Objectives

- Marketing Projects In-Depth
- Contact Management
- Led by Rob Sidor
- Assisted by Susan Burke

Marketing Project Planning and Management: A Complete Solution

- Major New Functionality
 - Project Linking
 - Task Management Across Projects
 - Elements and Task Views
 - Custom Sections and Fields
 - Advanced Contact Management
- Centralized Marketing
 - Campaigns
 - Direct Mail/Mailing Lists
 - Exhibits
 - Publicity
 - Contacts/Role Types/Lists

