

'Everyday Practical Solutions' unconference with Angela/Rob.
There were 10 customers in attendance and 5 Firebrand employees:

The three major contributors to this discussion were (A) Angela, (L) Lain Adkins, and (D) Don Collins.

(A) Mac users have cut-n-paste issues that cause major frustrations.
Rob explained that we use terminal services for this.

{group} There seemed to be a little regarding the relationship between the Production Module and Title Management... "who feeds who"?

(D) Would like a field for a 'Fancy Title' that can have multiple Fonts, etc.

(D) Would like the ability to contacts for a Review List. Also, would like to have these reviewers captured in a mailing list as well. They would like to cut down on the # of Review copies and have it become an electronic media.

(L) Loved the '*'s for deviation in P&L. Need a document describing what fields are carried forward (propogated). Linking between Primary and Secondary ???
Do we have a product map? Some customers are getting confused as to which version we are talking about.

(A) Book price consistency and timely updates. Some places won't accept partial feeds and that is a problem. Discussed Availability issues and out of print problems.