

SPEED DEMO NOTES

1) FYI Business Solutions

FYI's product PUBinsight provides reporting from data already entered into publishers systems from other sources. It delivers high value information on a ad hoc or scheduled basis.

Reports can be pre built or custom built and can be received via email or scheduled by the administrator. Reports can be viewed via the web or exported to a PDF or Microsoft Excel file.

FYI delivers personalized and targeted information, reaches a broad user community and is easy to manage and modify. FYI specializes in Business Intelligence, Business Process Management, e0solutions and Project Governance

2) MetaComet Royalty Tracker

MetaComet has a royalty system that takes information from titles, vendor and sales to create Royalty statements, create payments, create reports and ultimately entry into the General Ledger.

It can be modified for the most complicated of royalty contracts.

It is an easy and flexible system to use.

3) American Author

American Author builds websites for authors.

They can link authors website to a publisher for maximum visibility and includes an order page on each website for publishers to direct customers to.

Authors can edit their own information to include what they want to say as well as giving publishers the access to the website and control over what the author can edit.

American Author helps build author participation and exposure, builds search engine ranking by cross linking author websites, builds publisher brand recognition and builds online sales.

Every site includes a page editor, preloaded and unlimited pages, online forms, site backup, special pages and more .. Advance options include event calendars, e-cards, recipes, password pages and random images.

4) Tizra

Tizra provides a simple hosted publications sales and delivery service for a publishers PDF library.

Readers search engines index Tizra sites to the page level giving accurate search results. Once there they can search documents, collections or sites and download information page by page.

Publishers manage their own sites, set prices, repackage content, adjust product and fine tune offers.

5) Dial-a-Book

Dial-a-Book provides excerpts on 195,000 ISBN's. Provides excerpts to on line book sellers, media, book wholesalers and search engines using their Chapter One Program

Provides bibliographic material info and 10 pages of initial text.

They provide 50,000 excerpts per year.. The best seller lists and PW reviews receive regular feeds to the Chapter One program.

They are the exclusive excerpt provider for Baker and Taylor, Books in Print, OCLC, EBSCO,. Buy.com, Diesel ebooks and library online public access.

All excerpts are reformatted for iPhone, Windows Mobile use. Also provided in PDF and Word formats..

Cost investment is \$30 per book.